4Q10 results update

BUY

Current Price 18 January 2011 S\$0.125

Fair Value

S\$0.17

Jacky Lee 65 62366 887 jacky.lee@nracapital.com

Historical Chart

Source: Bloomberg

Stock Statistics

Market Cap	S\$56.8m
52-HI	S\$0.165
52-LOW	S\$0.115
Avg Vol (1 yr)	482,235
Shares Outstanding	454.1m
Free Float	253.4m

Key Indicators

ROE 11F	8.4%
ROA 11F	5.9%
P/BK	0.88x
Net gearing	0.5%

Major Shareholders

Qian Hu Holding	24.0%
Yap family	20.2%

Steady expansion mode

- Results below expectations. Qian Hu once again suffered from widespread airport closures and flight cancellations over European and North American air space in late November and December, not ash clouds but snowstorm this time. As a result, 4Q10 net profit of \$\$0.6m was 44% below our \$\$1.1m expectation.
- Sales declined 7% yoy to S\$22.2m, due to revenue from Europe and other region (including North American) slipping 41% and 25% yoy, respectively. This however was partially offset by 20% growth yoy from other Asian countries (excluding Singapore). Domestic sales dropped 4.5% yoy due mainly to less self-bred Dragon Fish sold.
- EBITDA margins declined 7.7% pts yoy to 6.7% due to 1) the reduction in the supply of self-bred Dragon Fish affecting the profitability, 2) revenue contribution from the export of ornamental fish was affected by the closure of the Europe airspace and stronger S\$ which weakened purchasing power of the European accessories markets, and 3) higher wage cost in China has sliced off some profitability of the accessories business.
- Lowered its net gearing to 0.5% at end-Dec quarter. Qian Hu generated S\$1.08m positive free cash flow in 4Q as a result of lowering its capex spending. Despite FY10 earnings being affected by several unexpected incidents, the group managed to strengthen its balance sheet to near zero net gearing. To reward shareholders, Qian Hu has declared a first and final dividend of 0.5 cts same as last year (54% payout ratio), which is in line with our projection.
- Return to Indonesian market. The group retreated from its Indonesian business in 2005 after failing to grow the business with its JV partner. However, after a successful experience in both the Thai and Chinese markets, Qian Hu is returning to the Indonesian market and expects to complete the set-up in 1H11. Indonesia is third largest in terms of population in the world. Management also expects its India JV, set up in 2009, to be profitable this year. In addition, the group is also looking for opportunities in Vietnam, which will enable Qian Hu to establish an extensive distribution network in the whole region. However, the group does not expect to incur substantial amounts of capital expenditure in the foreseeable future.
- Cutting forecasts but maintain Buy. We have trimmed our FY11 forecasts by 5% but kept our FY12 earnings estimate and also introduced the FY13 forecast. As such, our fair value has been reduced from S\$0.18 to S\$0.17, still applying 12x FY11 PER. Maintain our Buy recommendation.

Key Financial Data					
(S\$ m, FYE Dec)	2009	2010	2011F	2012F	2013F
Sales	94.6	91.2	96.1	102.1	109.1
Gross Profit	32.7	29.2	32.7	35.7	38.2
Net Profit	6.5	4.2	6.5	7.8	8.4
EPS (cents)	1.6	0.9	1.4	1.7	1.8
EPS growth (%)	6.3	(40.2)	54.8	19.5	7.9
PER (x)	8.1	13.5	8.7	7.3	6.8
NTA/share (cents)	13.5	13.3	14.2	15.5	16.8
DPS (cents)	0.5	0.5	0.5	0.5	0.5
Div Yield (%)	4.2	4.0	4.0	4.0	4.0

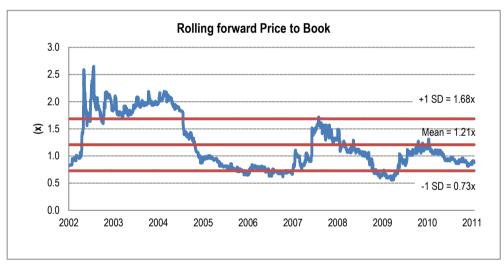
Source: Company, NRA Capital estimates



Results comparison

FYE Dec (S\$ m)	4Q10	4Q09	yoy %	3Q10	QoQ %	Prev.	
			chg		chg	4Q10F	Comments
Revenue	22.2	23.9	(7)	23.0	(3)	25.7	14% below expectation
Operating costs	(20.7)	(20.4)	2	(20.6)	1	(23.2)	Below, lower-than-expected revenue
EBITDA	1.5	3.4	(56)	2.4	(37)	2.5	Below, lower-than-expected sales and margin
EBITDA margin (%)	6.7	14.4		10.4	(35)	9.8	3.1% points below expectation
Depn & amort.	(0.7)	(0.7)	(0)	(0.7)	(5)	(0.8)	In line
EBIT	0.8	2.8	(70)	1.7	(51)	1.7	Below, lower-than-expected sales and margin
Interest expense	(0.1)	(0.1)	(18)	(0.1)	(16)	(0.1)	In line
Interest & invt inc	0.0	(0.1)	nm	0.0	(70)	0.0	In line
Associates' contrib	(0.0)	0.0	nm	(0.0)	(92)	0.1	In line
Exceptionals	0.0	0.0	0	0.0	0	0.0	
Pretax profit	0.7	2.6	(72)	1.6	(54)	1.8	Below, lower-than-expected sales and margin
Tax	(0.0)	(0.5)	(97)	(0.2)	(92)	(0.4)	Below, lower-than-expected profit and taxation
Tax rate (%)	2.2	20.1		13.1	(83)	23.6	
Minority interests	(0.1)	(0.3)	(71)	(0.1)	(51)	(0.3)	
Net profit	0.6	1.8	(65)	1.2	(48)	1.1	44% below expectation
EPS (cts)	0.1	0.4	(67)	0.3	(48)	0.4	

Source: NRA Capital estimates





Source: Bloomberg, NRA Capital estimates



Profit & Loss (S\$ m, FYE Dec)	2009	2010	2011F	2012F	2013F
Revenue	94.6	91.2	96.1	102.1	109.1
Operating expenses EBITDA	(82.0) 12.6	(82.6) 8.5	(84.7) 11.4	(89.2) 13.0	(95.5) 13.7
Depreciation & amortisation	(2.6)	(2.8)	(2.8)	(2.7)	(2.7)
EBIT	10.0	5.7	8.7	10.2	11.0
Net interest & invt income	(0.6)	(0.4)	(0.2)	(0.2)	(0.2)
Associates' contribution	(0.0)	(0.1)	(0.1)	(0.1)	(0.1)
Exceptional items	0.0	0.0	0.0	0.0	0.0
Pretax profit	9.4	5.3	8.3	9.9	10.7
Tax Minority interests	(1.8) (1.1)	(0.8)	(1.5) (0.3)	(1.8) (0.3)	(1.9)
Net profit	6.5	(0.3) 4.2	6.5	7.8	(0.4) 8.4
Vt. shares (m)	422.2	454.1	454.1	454.1	454.1
Shares at year-end (m)	422.2	454.1	454.1	454.1	454.1
Balance Sheet (S\$ m, as at Dec)	2009	2010	2011F	2012F	2013F
Fixed assets	46.3	44.0	44.5	43.0	41.5
ntangible assets	2.3	2.3	2.3	2.3	2.3
Other long-term assets	1.2	1.1	1.1	1.1	1.1
Total non-current assets	49.7	47.4	47.9	46.4	45.0
Cash and equivalents	9.8	11.7	13.5	18.6	23.4
Stocks	21.0	24.1	22.8	23.9	25.5
rade debtors Other current assets	18.1 5.1	19.2 5.0	19.9 5.5	21.1 6.0	22.6 6.7
Total current assets	54.0	60.0	61.7	69.6	78.2
Frade creditors	7.7	8.4	7.7	8.2	8.7
Short-term borrowings	12.2	11.7	9.6	9.2	8.7
Other current liabilities	10.3	9.6	10.0	10.7	11.2
otal current liabilities	30.2	29.7	27.4	28.0	28.7
ong-term borrowings	0.3	0.4	0.3	0.2	0.2
Other long-term liabilities	4.1 4.4	4.3 4.7	4.3	4.3 4.6	4.3 4.5
Fotal long-term liabilities Shareholders' funds	59.2	62.7	4.6 67.0	72.5	78.6
Ainority interests	10.0	10.3	10.6	11.0	11.3
NTA/share (S\$)	0.13	0.13	0.14	0.15	0.17
otal Assets	103.8	107.4	109.6	116.0	123.2
otal Liabilities + S'holders' funds	103.8	107.4	109.6	116.0	123.2
Cash Flow (S\$ m, FYE Dec)	2009	2010	2011F	2012F	2013F
Pretax profit	9.4	5.3	8.3	9.9	10.7
Depreciation & non-cash adjustments	3.9	3.6	5.8	7.5	7.4
Working capital changes	0.1	(3.7)	(0.6)	(2.3)	(3.0)
Cash tax paid Others	(1.2)	(1.1)	(5.0)	(5.1)	(5.2)
Cash flow from operations	12.2	4.1	8.4	10.1	9.8
Capex	(6.8)	(1.3)	(1.9)	(1.9)	(1.9)
Net investments & sale of FA	(0.3)	1.7	0.0	0.0	0.0
Others	0.0	0.0	0.0	0.0	0.0
Cash flow from investing	(7.2)	0.4	(1.9)	(1.9)	(1.9)
Debt raised/(repaid)	1.3	(0.5)	(2.1)	(0.5)	(0.5)
Equity raised/(repaid)	0.2	1.1	0.0	(2.3)	0.0
Dividends paid Cash interest & others	(0.9) (2.6)	(2.2) (1.0)	(2.3)	(2.3)	(2.3)
Cash flow from financing	(1.9)	(2.7)	(4.7)	(3.1)	(3.1)
	(1.5)	(2.7)		. ,	4.8
	3.1	1.8	1.8	5.1	4.0
Change in cash	3.1 1.8	1.8 2.4	1.8 3.9	5.1 5.6	5.3
Change in cash Change in net cash/(debt)					
Change in cash Change in net cash/(debt) Ending net cash/(debt)	1.8 (2.8)	2.4 (0.4)	3.9 3.5	5.6 9.1	5.3 14.4
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec)	1.8	2.4	3.9	5.6	5.3
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%)	1.8 (2.8) 2009	2.4 (0.4) 2010	3.9 3.5 2011F	5.6 9.1 2012F	5.3 14.4 2013F
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%)	1.8 (2.8) 2009 1.7 2.3 10.0	2.4 (0.4) 2010 (3.6) (32.5) 5.8	3.9 3.5 2011F 5.5 33.7 8.7	5.6 9.1 2012F 6.2 13.4 9.7	5.3 14.4 2013F 6.9 5.6 9.8
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%)	2009 1.7 2.3 10.0 6.9	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6	3.9 3.5 2011F 5.5 33.7 8.7 6.8	5.6 9.1 2012F 6.2 13.4 9.7 7.6	5.3 14.4 2013F 6.9 5.6 9.8 7.7
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%) nterest cover (x)	1.8 (2.8) 2009 1.7 2.3 10.0 6.9 14.7	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6 11.6	3.9 3.5 2011F 5.5 33.7 8.7 6.8 22.0	5.6 9.1 2012F 6.2 13.4 9.7 7.6 27.3	5.3 14.4 2013F 6.9 5.6 9.8 7.7 31.0
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%) Interest cover (x) Effective tax rates (%)	1.8 (2.8) 2009 1.7 2.3 10.0 6.9 14.7 19.0	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6 11.6 14.8	3.9 3.5 2011F 5.5 33.7 8.7 6.8 22.0 18.0	5.6 9.1 2012F 6.2 13.4 9.7 7.6 27.3 18.0	5.3 14.4 2013F 6.9 5.6 9.8 7.7 31.0 18.0
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%) Interest cover (x) Effective tax rates (%) Net dividend payout (%)	1.8 (2.8) 2009 1.7 2.3 10.0 6.9 14.7 19.0 34.3	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6 11.6 14.8 54.0	3.9 3.5 2011F 5.5 33.7 8.7 6.8 22.0 18.0 34.9	5.6 9.1 2012F 6.2 13.4 9.7 7.6 27.3 18.0 29.2	5.3 14.4 2013F 6.9 5.6 9.8 7.7 31.0 18.0 27.0
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%) Interest cover (x) Effective tax rates (%) Net dividend payout (%) Debtors turnover (days)	1.8 (2.8) 2009 1.7 2.3 10.0 6.9 14.7 19.0 34.3 73.1	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6 11.6 14.8 54.0 74.6	3.9 3.5 2011F 5.5 33.7 8.7 6.8 22.0 18.0 34.9 74.2	5.6 9.1 2012F 6.2 13.4 9.7 7.6 27.3 18.0 29.2 73.3	5.3 14.4 2013F 6.9 5.6 9.8 7.7 31.0 18.0 27.0 73.1
Change in cash Change in net cash/(debt) Ending net cash/(debt) KEY RATIOS (FYE Dec) Revenue growth (%) EBITDA growth (%) Pretax margins (%) Net profit margins (%) Interest cover (x) Effective tax rates (%) Net dividend payout (%) Debtors turnover (days) Stock turnover (days) Creditors turnover (days)	1.8 (2.8) 2009 1.7 2.3 10.0 6.9 14.7 19.0 34.3	2.4 (0.4) 2010 (3.6) (32.5) 5.8 4.6 11.6 14.8 54.0	3.9 3.5 2011F 5.5 33.7 8.7 6.8 22.0 18.0 34.9	5.6 9.1 2012F 6.2 13.4 9.7 7.6 27.3 18.0 29.2	5.3 14.4 2013F 6.9 5.6 9.8 7.7 31.0 18.0 27.0

Source: Company, NRA Capital Estimates



NRA Capital Pte. Ltd ("NRA Capital") has received compensation for this valuation report. This publication is confidential and general in nature. It was prepared from data which NRA Capital believes to be reliable, and does not have regard to the specific investment objectives, financial situation and the particular needs of any specific person who may receive this report. No representation, express or implied, is made with respect to the accuracy, completeness or reliability of the information or opinions in this publication. Accordingly, neither we nor any of our affiliates nor persons related to us accept any liability whatsoever for any direct, indirect, special or consequential damages or economic loss that may arise from the use of information or opinions in this publication. Opinions expressed are subject to change without notice.

NRA Capital and its related companies, their associates, directors, connected parties and/or employees may own or have positions in any securities mentioned herein or any securities related thereto and may from time to time add or dispose of or may be materially interested in any such securities. NRA Capital and its related companies may from time to time perform advisory, investment or other services for, or solicit such advisory, investment or other services from any entity mentioned in this report. The research professionals who were involved in the preparing of this material may participate in the solicitation of such business. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. You acknowledge that the price of securities traded on the Singapore Exchange Securities Trading Limited ("SGX-ST") are subject to investment risks, can and does fluctuate, and any individual security may experience upwards or downwards movements, and may even become valueless. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling securities traded on the SGX-ST. You are aware of the risk of exchange rate fluctuations which can cause a loss of the principal invested. You also acknowledge that these are risks that you are prepared to accept.

You understand that you should make the decision to invest only after due and careful consideration. You agree that you will not make any orders in reliance on any representation/advice, view, opinion or other statement made by NRA Capital, and you will not hold NRA Capital either directly or indirectly liable for any loss suffered by you in the event you do so rely on them.

You understand that you should seek independent professional advice if you are uncertain of or have not understood any aspect of this risk disclosure statement or the nature and risks involved in trading of securities on the SGX-ST.